



Airbnb and Civic Partnerships

Airbnb builds collaborative, long-term relationships with cities. By partnering with our local communities and their civic leaders we can advance the economic, environmental, and social benefits of home sharing in the cities our hosts and guests call home.



Supporting Neighborhood Businesses

Airbnb can help neighborhood businesses grow and thrive. Together with economic development agencies, chambers of commerce, business improvement districts and tourism bureaus we help connect one of the world's most powerful industries - tourism - to small businesses that otherwise have not benefited from it.



Case Study: Teaching Tourism with the Brooklyn Chamber of Commerce

Airbnb created a Neighborhood Tourism Fellowship to educate small businesses about tourism activity in their neighborhoods and provide them with ideas for how to access more tourist spending.



Helping Host Big Events

Big events are big business for cities. When traditional lodging options are at capacity or far from event venues, Airbnb hosts can open their doors to attendees and become the city's unofficial ambassadors.



Case Study: Making room for the World Cup in Brazil: Airbnb worked with the Brazilian government to accommodate excess demand in the host city of Cuiabá - just weeks before the World Cup began. In two weeks Airbnb added 4,000 beds without building a single new structure.



Promoting the City's Brand

Airbnb can help a city stand out from the crowd. It is nearly impossible to capture the variety of unique experiences a city has to offer. Together with our host community we promote the one-of-a-kind, authentic experiences that only locals know, helping the world discover the unique charms of each and every city.



Case Study: Co-Creating a neighborhood guide with Tel Aviv Global:

Airbnb and the City of Tel Aviv co-created a website that highlights the city's diverse neighborhoods and perspectives to potential visitors from around the world.



Disaster Preparation and Response

During a disaster, shelter is critical. In times of need, Airbnb can activate its community to aid government efforts and address housing scarcity fast. Collaborating with regional disaster relief organizations in advance of an event allows us to reach a broader audience and help more people during an actual event.



Case Study: Preparing for bushfire season with Emergency Management Victoria

We worked with emergency managers in Victoria, Australia to disseminate best practices in bushfire preparedness to Airbnb guests and hosts throughout the state. Also, we agreed on how to activate Airbnb's disaster response housing initiative in the event that additional shelter is needed.



New Opportunities for Diverse Communities

The Sharing Economy presents new economic and social opportunities for local residents. Together with a variety of city agencies, Airbnb helps overcome a city's socio-economic barriers by connecting less privileged residents with new technological tools.



Case Study: Teaching the sharing economy with the Amsterdam Public Library

Airbnb partnered with the Amsterdam Public Library to teach regular citizens, particularly seniors, to access new economic opportunities through tutorials on a variety of sharing economy platforms.

Get in touch

Interested in collaborating with us? email: sharemycity@airbnb.com